



Scrum Master



Scrum Master

Professional Scrum Masters demonstrate knowledge and understanding of Scrum and their ability to apply it in real-world situations.

Responsible for promoting and supporting Scrum as defined in the Scrum Guide.

Scrum Masters do this by helping everyone understand Scrum theory, practices, rules, and values.

The Scrum Master is a servant-leader for the Scrum Team.

The Scrum Master helps those outside the Scrum Team understand which of their interactions with the Scrum Team are helpful and which aren't.

The Scrum Master helps everyone change these interactions to maximize the value created by the Scrum Team.

Scrum Master: service to the Product Owner

The Scrum Master serves the Product Owner in several ways, including:

- ❑ Ensuring that goals, scope, and product domain are understood by everyone on the Scrum Team as well as possible;
- ❑ Finding techniques for effective Product Backlog management;
- ❑ Helping the Scrum Team understand the need for clear and concise Product Backlog items;
- ❑ Understanding product planning in an empirical environment;
- ❑ Ensuring the Product Owner knows how to arrange the Product Backlog to maximize value;
- ❑ Understanding and practicing agility; and
- ❑ Facilitating Scrum events as requested or needed.

Scrum Master: service to the Development Team

The Scrum Master serves the Development Team in several ways, including:

- ❑ Coaching the Development Team in self-organization and cross-functionality;
- ❑ Helping the Development Team to create high-value products;
- ❑ Removing impediments to the Development Team's progress;
- ❑ Facilitating Scrum events as requested or needed; and
- ❑ Coaching the Development Team in organizational environments in which Scrum is not yet fully adopted and understood.

Scrum Master: service to the Organization

The Scrum Master serves the organization in several ways, including:

- ❑ Leading and coaching the organization in its Scrum adoption;
- ❑ Planning Scrum implementations within the organization;
- ❑ Helping employees and stakeholders understand and enact Scrum and empirical product development;
- ❑ Causing change that increases the productivity of the Scrum Team; and
- ❑ Working with other Scrum Masters to increase the effectiveness of the application of Scrum in the organization.

2019 Scrum Master Trends report*

“The role of the Scrum Master has become increasingly popular and important in recent years. In 2018, **Glassdoor continues to include Scrum Master in their list of highest paying jobs**¹ – ranking at number 20 with a median salary of **\$98,239 USD**, it's climbed two spots since 2017. **LinkedIn also included Scrum Master in its 2019 Most Promising Jobs list**². With the growth of Agile and Scrum as a whole, this does not come as a surprise.”



[*https://age-of-product.com/scrum-master-trends-report-2019-free-download/](https://age-of-product.com/scrum-master-trends-report-2019-free-download/)

1. https://www.glassdoor.com/List/Highest-Paying-Jobs-LST_KQ0,19.htm
2. <https://blog.linkedin.com/2019/january/10/linkedins-most-promising-jobs-of-2019>

2019 Scrum Master Trends report*

- ❑ 2100 survey participants from 87 countries
 - ❑ 28% from United States
 - ❑ 44% from Germany, Netherlands, India, UK, Canada, Poland, France, Brazil & Australia
- ❑ 65% report a salary of \$75,000+ USD
- ❑ 44% of participants that have a certification reported earning more than \$100,000 USD
 - ❑ Only 18% of those without a certification reported the same
- ❑ 38% of participants who reported having Scrum training report a salary of £100,000+ USD
 - ❑ Only 15% of those without training reported the same



[*https://age-of-product.com/scrum-master-trends-report-2019-free-download/](https://age-of-product.com/scrum-master-trends-report-2019-free-download/)



Two-day Scrum Master and Scrum Product Owner courses and certifications addressing the principles and theory underpinning the Scrum framework and the Scrum Master and Product Owner roles.

Approved training courses available globally via APMG & Agile Business Consortium accredited training organizations (ATOs).

[Click for more info](#)