APMG International

Artificial Intelligence Practitioner Training and Certification

Overview

Artificial Intelligence (AI) has rapidly emerged as a transformative technology, revolutionizing various industries and reshaping the way we live and work. However, as AI continues to advance at an unprecedented pace, one pressing challenge that we all face is the AI skills gap.

The AI skills gap refers to the shortage of professionals possessing the necessary expertise to implement, develop, and maintain AI systems or even use AI within their job role. With the ever-increasing demand for AI solutions across various industries, there is a widening gap between the demand for AI skills and the available talent pool.

There are key ways in which AI can be employed to assist various job roles, not by replacing them but by enhancing and accelerating them. By embracing and educating ourselves about AI we can work towards equipping ourselves with the necessary knowledge and competencies to thrive in the field of AI.

The Artificial Intelligence Practitioner certification (AIP) is designed to equip professionals with the essential skills needed to navigate the dynamic landscape of artificial intelligence to automate and optimize workflows and accelerate their careers.

Background

Artificial Intelligence (AI) is one of the most groundbreaking developments of our time that has transformed the way we operate.

CEO of Cyber Skills Terry Neal has combined the AI Prompt Engineering Masterclass (AIPEM) and the AI Marketers Masterclass (AIMM) to create the Artificial Intelligence Practitioner (AIP) Programme. This certification has been designed to help professionals stay ahead of the curve by using AI as a transformative technology to revolutionize their industries and reshape the way they work.

Prerequisites

There are no prerequisites. The AIP programme is a complete programme that covers the fundamentals through to advanced use cases resulting in the AI Practitioner exam and professional qualification.

Why should I choose the AIP course and certification?

- **Increasing popularity for AI:** Increasing numbers of organizations and professionals are embracing Artificial Intelligence in a variety of roles. In addition, AI skills are increasingly required for career progression.

- **A complete prompting framework:** Learn to generate creative text, creative formats, digital art, translate languages, write creative content and use AI to automate and optimize workflows.

- **Ever Evolving:** AIP offers lifetime access, weekly updates, and membership to the AI Practitioner Discord community server, allowing candidates to stay ahead of the curve.

- **100% Online Learning:** Candidates have the autonomy to learn at their own pace without pressure or deadlines.

- **Valid for life:** AIP certification is valid for life with no mandatory re-certification requirements to maintain certification.

Individual benefits & learning outcomes

- Prove to your employer you can use AI efficiently and safely in the workplace
- Have a comprehensive understanding of AI and its benefits for your role
- Receive a globally recognised certification
- Become an expert at AI prompting
- Learn how to use AI for marketing
- Use AI to generate amazing images and videos
- Stay informed and up-to-date

Target Audience

- Practicing and aspiring AI professionals
- Individuals and organizations wishing to effectively adopt AI in the workplace
- Those wishing to prove their AI knowledge, skills and abilities
- AI Prompt Engineers, AI Marketers, literally anyone that uses a computer in their work

Benefits for organizations

- Formally trained and certified staff
- Automated workflows enterprise-wide
- Increased operational efficiencies enterprise-wide
- Enhanced strategies to achieve better results
- Product and service innovation
- Supply chain optimisation
- Improved response times, customer experiences and customer engagement
- Gain insights and actionable intelligence through Advanced Data Analysis

Exam information

- **60 questions**
- **Multiple choice**
- **1 hour duration**
- **Closed book**
- **Pass mark: 39 out of 60**
- **Languages: English**
- **100% online learning**
- **Digital badges will be issued to successful candidates**

12 months Access

- This course offers 12 months access to the Artificial Intelligence Practitioner program, including weekly updates and membership of the AI Practitioner Discord community server, this is your gateway to the exciting world of Artificial Intelligence (AI) prompt engineering and AI marketing. This means that as the program evolves, you evolve too.

- **AI Practitioner Community** – AI members are invited to join the Artificial Intelligence Practitioner community server on Discord where they can share, learn from and support each other.