

STAR[®] Manager - Operational Coaching[®] Skills

A proven approach to transform management
skills in as little as 5 weeks

STAR[®]
MANAGER



LEADERSHIP



What STAR is

- The STAR® Coach and Manager programme transforms leadership skills and influence by helping professionals adopt an Operational Coaching® style that favours an enquiry-led approach when interacting with others.
- This award-winning management development programme is fully virtual, helping organizations transform management behaviour and management skills in as little as 5 weeks.

- The typical duration of each training course is:
 - **10 Weeks** for the STAR® Coach Certification (Online self-paced)
 - **5 Weeks** for the STAR® Coach Practitioner Certification (Online self-paced + trainer workshop sessions)
 - **20 Weeks** for the STAR® Manager Certification (Online self-paced)
 - **8 Weeks** for the STAR® Manager Practitioner Certification (Online self-paced + trainer workshop sessions)
- Courses are broken down into workplace missions, workshops, and interactive practitioner sessions

Individual & Organizational benefits:

Individual benefits:

- Fast-track promotion and become “the best manager in your company” through new coaching behaviours.
- Reclaim time and reduce stress by shifting from task-oriented work to empowering your team members.
- Enhance coaching skills like active listening, powerful enquiry, feedback, and structured 1:1s by applying the STAR Coaching Model®.
- Develop confidence and resilience through sustained behavioural change.
- Have a certification that proves your ability to directly increase engagement, productivity, retention, inclusivity and performance.

Organizational benefits:

- Increases employee engagement and retention by training managers to adopt coaching mindsets.
- Improves performance and productivity based on data suggesting STAR® managers increase productivity by upwards of 47%.
- Delivers strong ROI (up to 100x) and contributes to overall revenue growth.
- Encourages agile mindsets, creativity, and team ownership in change or growth environments.
- Cultivates a coaching culture by embedding enquiry-led interactions across the organization to promote collaborative, inclusive workplaces.

Who Is It For?

Our STAR® training and certifications are for professionals who are responsible for people management and team leadership, including:

- Leaders, managers, and directors
- Internal and external consultants or coaches
- HR business partners and business relationship managers

Find out more online at: <https://apmg-international.com/product/star-manager>

Professional certifications designed to help individuals and their organizations perform more effectively.

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